

CANADIAN CHEER

TOGETHER WE WILL CREATE MEMORABLE EXPERIENCES
2019 - 2020 SEASON | CANADIANCHEER.COM

CLASSIC EVENTS

FALL CLASSIC	Nov. 9, 2019 Paramount Fine Foods Centre, Mississauga, ON Rewards Bonus Event!
MONTREAL MAYHEM	Dec. 14, 2019 Palais des Congres, Montreal, QC Rewards Bonus Event & Finals Qualifier Event!
WINTERFEST	Jan. 25, 2020 Meridian Centre, St. Catharines, ON School Rewards Event!
MARITIME CLASSIC	March 7, 2020 Avenir Centre, Moncton, NB Rewards Bonus Event & School Rewards Event & Finals Qualifier Event & Nationals Bid Event!

CHAMPIONSHIP SERIES

CHEER FOR THE CURE	Dec. 7-8, 2019 Tribute Communities Centre, Oshawa, ON Worlds Bid Event!
BIG EAST BLAST	Feb. 1, 2020 EY Centre, Ottawa, ON Destination Event!
CHEERFEST	Feb. 1-2, 2020 Abbotsford Event Centre, Abbotsford, BC Rewards Bonus Event & School Rewards Event & Finals Qualifier Event & Worlds Bid Event!
ONTARIO CHAMPIONSHIP	Feb. 15-16, 2020 The AUD, Kitchener, ON Worlds Bid Event!
QUEBEC CHAMPIONSHIP	Feb. 22, 2020 Centre des Congres, Quebec City, QC School Rewards Event & Finals Qualifier Event!

PREMIER EXPERIENCE

SHOWDOWN	Feb. 2, 2020 EY Centre, Ottawa, ON Finals Qualifier Event!
ALL-STAR NATIONALS	April 3-5, 2020 Scotiabank CC, Niagara Falls, ON Destination Event!
WORLDS FACE-OFF	April 3, 2020 Scotiabank CC, Niagara Falls, ON Invitation Only Event!
CANADIAN FINALS	April 4 or 5, 2020 Scotiabank CC, Niagara Falls, ON Invitation Only Event
SCHOOL NATIONAL CHAMPIONSHIP	May 9-10, 2020 Ottawa, ON Destination Event! National School and Specialty Event!



CHEER ALLIANCE REWARDS PROGRAM

NEW Rewards Intensifier:

Proudly Canadian: Ability to earn an extra 2% on your total rewards.

Exclusively Canadian Cheer: Ability to earn an extra 3% on your total rewards.

Come and chat with us about our list of qualifying vendors & EPs!

Rewards Bonus Events:

If you are a Cheer Alliance Rewards Program member, by attending one of our "Rewards Bonus Events" with a minimum of 3 teams, this earns you an additional 1% on your total rewards.

Introducing our Canadian Gold Club!

In recognition of your loyalty and support for Canadian Cheer Company, we are launching the Canadian Gold Club. As a gold status reward member, you will have access to even greater loyalty discounts, priority features at events, new promotions and a host of other VIP privileges that will elevate your Canadian Cheer Company experience.

Partner Events for Canadian Finals Qualifiers!

Best of the West - Feb 8, 2020 - International Trade Centre at Evraz Place, Regina, SK

Cold Snap - Jan 24-26, 2020 - Northlands Expo Centre, Edmonton AB

Rock the Runway - Jan 25, 2020 - Halifax, NS

HERE'S WHAT YOU CAN EXPECT FROM OUR EVENTS FOR THE 2019 - 2020 SEASON!

<p>CLASSIC EVENTS</p>	<ul style="list-style-type: none"> • Competition sprung floor with surround, 9 mat practice floor, warm-up mats & 60' sprung tumble strip • 25-30 ft event backdrop • House light, big sound & video on scoreboard • Video review for teams after performance • Professional photos and video available • Computer scoring and video review for judges and coaches • Awards for every team <p><i>*Montreal Mayhem is an Enhanced Classic Event</i></p>
<p>CHAMPIONSHIP SERIES</p>	<ul style="list-style-type: none"> • Competition sprung floor with surround • 30 ft event specific backdrop • Full sprung floors in practice gym with warm-up mats & 60' tumble strip • Full lights and big sound • Video review for teams after performance • Professional photos and video available • Computer scoring and video review for judges and coaches • Awards for every team (<i>Banners for all plus custom Medals for 1st, 2nd & 3rd</i>) <p><i>*Cheer for the Cure & Ontario Championship are Enhanced Events</i></p>
<p>PREMIER EXPERIENCE</p>	<ul style="list-style-type: none"> • Competition sprung floor with surround • Event specific backdrop • Full sprung floors in practice gym with warm-up mats & 60' tumble strip • Live video on scoreboard or screens • Participant gift for each athlete • Full lights, big sound and extra production value • Video review for teams after performance • Professional photos and video available • Computer scoring and video review for judges and coaches • Awards for every team - <i>Banners for all plus custom Medals for 1st, 2nd & 3rd</i>
<p>SCHOOL NATIONALS</p>	<ul style="list-style-type: none"> • Our largest School specific event in Canada! • Full Competition Arenas • Sprung floors in the practice gym plus mats and spring strips • Signature awards ceremony • Full lights, big sound and production value • Multiple participant gifts for each Athlete (similar to Niagara Nationals) • Prizing for National Champions in each division & Special excellence awards

Canadian Cheer Events 2019 – 2020 Competition Line Up

	Date	Event	Venue	Competition Type	
1	Sat. Nov 9 /19	Cheer Evolution Fall Classic	Paramount Fine Foods Centre, Mississauga	Classic Event 1-Day, 1-Run ** Intensifier	Early Bird - \$40 Regular - \$45 Late - \$50
2	Sat. Dec 7 /19 Sun. Dec 8 /19	Canadian Cheer for the Cure	Tribute Communities Centre, Oshawa	Championship Event 2-Day, 1-Run L1 & L2 – Sat L3 & L4 – Sun	Early Bird - \$70 Regular - \$80 Late - \$90
3	Sat. Dec 7 /19 Sun. Dec 8 /19	Canadian Cheer for the Cure **Worlds Bid Event	Tribute Communities Centre, Oshawa	Championship Event 2-Day, 2-Run	Early Bird - \$95 Regular - \$105 Late - \$120
4	Sat. Dec 14 /19	Cheer Evolution Montreal Mayhem	Palais des Congres Montreal, QC	Classic Event 1-Day, 1-Run ** Intensifier	Early Bird - \$40 Regular - \$45 Late - \$50
5	Sat. Jan. 25 /20	Cheer Evolution Winterfest	Meridian Centre, St. Catharines	Classic Event 1-Day, 1-Run	Early Bird - \$40 Regular - \$45 Late - \$50
6	Sat. Feb 1 /20	Cheer Evolution Big East Blast	EY Centre, Ottawa	Championship Event 1-Day, 1-Run	Early Bird - \$70 Regular - \$80 Late - \$90
7	Sun. Feb 2 /20	Canadian Cheer Showdown	EY Centre, Ottawa	Championship Event 1-Day, 1-Run	Early Bird - \$70 Regular - \$80 Late - \$90
*** Combination Price for both events --- add \$15 to BEB Price to also attend Showdown ***					
8	Sat. Feb 1 /20 Sun. Feb 2 /20	Canadian Cheer Fest	Abbotsford Event Centre, BC	Championship Event 2-Day, 1-Run L1 & L2 – Sat L3 & L4 – Sun	Early Bird - \$55 Regular - \$65 Late - \$75
9	Sat. Feb 1 /20 Sun. Feb 2 /20	Canadian Cheer Fest **Worlds Bid Event	Abbotsford Event Centre, BC	Championship Event 2-Day, 2-Run	Early Bird - \$80 Regular - \$90 Late - \$100
10	Sat. Feb 15 /20 Sun. Feb 16 /20	Cheer Evolution Ontario Championships	The AUD, Kitchener	Championship Level **Plus** 2-Day, 2-Run	Early Bird - \$85 Regular - \$95 Late - \$105 1-Run teams minus \$15
11	Sat. Feb 15 /20 Sun. Feb 16 /20	Cheer Evolution Ontario Championships Worlds Bid Event	The AUD, Kitchener	Championship Level	Early Bird - \$95 Regular - \$105 Late - \$120

Canadian Cheer Events 2019 – 2020 Competition Line Up

12	Sat. Feb 22 /20	Cheer Evolution Quebec Championships	Centre des Congres, Quebec City * Bids to H.S. Nats	Championship Event 1-Day, 1-Run ** Intensifier	Early Bird - \$55 Regular - \$65 Late - \$75
13	Sat Mar 7 /20	Cheer Evolution Maritime Championships	Avenir Centre, Moncton, NB ** Bids to School and All-Star Nationals	Classic Event	Early Bird - \$40 Regular - \$45 Late - \$50
14	Fri. April 3 /20	Canadian Cheer WORLDS FACE-OFF	Scotiabank C.C., Niagara Falls	Canadian Cheer Premier Experience	By Invitation Only
15	Fri. April 3 /20 Sat. April 4 /20 Sun. April 5 /20	All-Star National Championships	Scotiabank C.C., Niagara Falls	Canadian Cheer Premier Experience	Early Bird - \$145 Regular - \$160 Late - \$180 1-Run – minus \$15
16	Date TBD April 4 or 5/20	Canadian Cheer FINALS	Scotiabank C.C., Niagara Falls	Canadian Cheer Premier Experience	By Invitation through Finals Qualifier Events
17	Sat. May 9 /20 Sun May 10/20	School Nationals & Specialty Nationals	Ottawa, Ontario	Canadian Cheer Premier Experience 2-Day, 2-Run	Early Bird - \$95 Regular - \$120 Late - \$140